

# Allan Kibet

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## SKILLS

- User Research | Wireframing & Prototyping | Interaction Design | Information Architecture | User Interface Design (UI) | Responsive Design | Design Systems | Visual Design | Usability Testing | Persona Development | Journey Mapping | Accessibility | A/B Testing | User Flows | Heuristic Evaluation | Design Thinking
  - HTML/CSS | Javascript | React | Agile & Scrum Methodologies
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## PROFESSIONAL EXPERIENCE

### Social Media Communications Support | *BBNC* (2024 March - 2024 August)

**Toronto, ON**

- Led the redesign and optimization of the BBNC website, enhancing both aesthetics and user experience by conducting user research, wireframing, and prototyping.
- Conceptualized and developed visually compelling posters, brochures, and promotional materials, leading to an increase in community event attendance over 6 months for Birchmount Bluffs Neighbourhood Centre
- Crafted engaging content for social media platforms, print materials resulting in a 120% growth in user engagement and a 50% increase in followers within 4 months.

### User Interface Designer | *Makejani* (Apr 2022 - Jan 2023 )

**Nairobi, Kenya**

- Oversaw the creation of visually appealing and intuitive User Interfaces, increasing user engagement by 40% within 8 months.
- Collaborated closely with designers and developers to create seamless experiences, leading to a 30% improvement in overall usability and a 20% increase in customer satisfaction.
- Leveraged design software such as Adobe Photoshop, Illustrator, and Figma to create visual designs and prototypes, accelerating development cycles by 25% and improving design-to-development efficiency.

### Software Engineer in Test | *Freelance* (March 2022 - October 2022)

**Nairobi, Kenya**

- Worked closely with the Front-end Engineering team to write automated tests using WebDriver and TypeScript, improving test reliability by 40%.
  - Conducted code reviews and provided guidance on the most efficient and reliable testing frameworks, enhancing team productivity
  - Spearheaded the improvement of test coverage from 50% to 75%, ensuring critical functionality was thoroughly tested.
  - Helped set up a CI/CD pipeline that reduced deployment errors, enforcing test pass requirements before code is deployed to staging and production environments.
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## EDUCATION

**BrainStation | Diploma, User Experience Design,** Toronto, CANADA

**Kabarak University | Bachelors in Computer Science,** Nakuru, KENYA